

# South Bay Cities Economic Development Roundtable

Thursday, January 15, 2015

South Bay Cities Council of Governments

20285 Western Avenue, Suite 100

Torrance, California 90501

2:30 pm – 4:30 pm

## AGENDA

- I. Self Introductions (2:35 pm)
- II. Re-cap of October meeting (2:40 pm)
  - Realtor Perspective
  - SBWIB Business Retention Workshop
- III. Initiative to Support our Air Force Bases (2:45 pm)
  - JoAnne Stewart from LAEDC will discuss this with us
- IV. Special South Bay Projects of Regional Importance (3:00 pm)
  - Potential for Rams in Inglewood
  - Outlet Mall in Hawthorne
  - New brewery in Carson
- V. Foreign Investment (3:30 pm)
  - Possible joint/cooperative South Bay initiatives to address foreign visitors – investors and tourists – discussion
- VI. Information Sharing (3:50 pm)
  - Brief report from each city re: current issues & actions as well as update on SBCCOG initiatives
- VII. Conference and Special Event Coordination Follow-up (4:10 pm)
  - ICSC – October 1-3, 2014
- VIII. Content of Future Meetings (4:15 pm)
  - International Mixer via video
  - International Trade
    1. Presentations from more existing organizations that focus on international trade (Dept. of Commerce?)

2. Sharing what cities and South Bay groups are doing to promote international trade (Redondo Beach Chamber, etc.)
3. Identifying industries that have a strong potential for growth through international trade
4. Identifying the target international markets for these industries
5. Connecting South Bay companies within targeted industries with technical information on international trade (letter, workshop?)

IX. Next Steps (4:25 pm)

X. Adjournment

- March 19, 2015 @ 2:30 pm, location to be determined

2015 meeting dates:

May 21

July 16

September 17

November 19

Meetings to be held at the SBCCOG office unless there is a host volunteer.