

South Bay Cities Council of Governments

November 15, 2018

TO: SBCCOG Board of Directors
FROM: SBCCOG Steering Committee
RE: Recommendation for Chamber of Commerce Memberships

Adherence to Strategic Plan:

Goal B: Regional Advocacy. Advocate for the interests of the South Bay.

BACKGROUND

SBCCOG staff has identified 17 Chambers of Commerce in the South Bay. Joining the recommended Chambers is helpful to the SBESC in the promotion of the SBCCOG's Green Business Assist and Green Business Certification programs for which we receive grants. We also enlist the Chambers to support our advocacy positions, currently the Crenshaw/Green Line Operating Plan. Total cost to join all Chambers would be \$3,267.

Last year the SBCCOG joined 12 chambers at a cost of \$2,262. This year SBCCOG staff is recommending adding Gardena Chamber and Inglewood Chamber for a total of 14 chambers. See accompanying chart for further details.

RECOMMENDATION

Recommend Board approval to join the following Chambers of Commerce for the 2018-2019 year at a cost of \$2,767.

- South Bay Association of Chambers of Commerce
- Carson Chamber of Commerce
- El Segundo Chamber of Commerce
- Gardena Chamber of Commerce
- Hawthorne Chamber of Commerce
- Hermosa Beach Chamber of Commerce
- Inglewood Chamber of Commerce
- Los Angeles Gateway Chamber of Commerce
- Manhattan Beach Chamber of Commerce
- Palos Verdes Peninsula Chamber of Commerce
- Redondo Beach Chamber of Commerce
- San Pedro Chamber of Commerce
- Torrance Chamber of Commerce
- Wilmington Chamber of Commerce

Prepared by Marilyn Lyon

South Bay Chamber Membership Renewals 2018-2019 November 5, 2018					
Name	Member in 2017-18 (Y/N)	2017-18 Dues Paid	Estimated 2018-19 Dues	Recommend Y/N	Rationale
Carson Chamber of Commerce	Y	\$200.00	\$200	Y	Carson Chamber is a very active chamber and responds to requests from the SBCCOG such as letters of support and promoting SBCCOG/SBESC business programs.
El Segundo Chamber of Commerce	Y	\$340.00	\$285	Y	El Segundo Chamber is a very active chamber and responds to requests from the SBCCOG such as letters of support and promoting SBCCOG/SBESC business programs.
Gardena Valley Chamber of Commerce	N	-	\$270	Y	have become more active and instrumental in sustainable programs, inviting SBCCOG to participate in their EV event this year.
Hawthorne Chamber of Commerce	Y	\$125.00	\$125	Y	SBCCOG/SBESC programs such as our Green Business Certification program and responds to SBCCOG requests for letters of support.
Hermosa Beach Chamber of Commerce	Y	\$75.00	\$75	Y	programs and responding to SBCCOG requests for letters of support.
Inglewood/Airport Area Chamber of Commerce	N	-	\$300	Y	The Inglewood Chamber is being recommended this year due to addition new staff and increased activity. They are supportive of SBCCOG/SBESC programs and the Chamber has partnered with SBCCOG grant application last year.
LA Gateway Chamber of Commerce	Y	\$75.00	\$100	Y	Los Angeles Gateway Chamber is supportive of SBCCOG requests for letters of support and programs with Gas Company and LADWP.
Manhattan Beach Chamber of Commerce	Y	\$302.00	\$272	Y	Manhattan Beach Chamber is very active and supportive of SBCCOG programs.
Palos Verdes Peninsula Chamber	Y	\$300.00	\$300	Y	Rolling Hills, Rolling Hills Estates, Palos Verdes Estates and Rancho Palos Verdes. The chamber actively promotes SBCCOG/SBESC programs to help meet contract goals. This chamber also joined the Green Building Challenge and remains a member of the Green Business Assist Program. A SBCCOG staff member is on their Board of Directors and as such has a voting seat on the regional chamber group, the SBACC.
Redondo Beach Chamber of Commerce	Y	\$275.00	\$255	Y	Redondo Beach Chamber - is very supportive of SBCCOG/SBESC programs. They have a very active Government Affairs committee that has been active with support letters when the SBCCOG makes a request.
San Pedro Chamber of Commerce	Y	\$200.00	\$200	Y	San Pedro Chamber has been helpful in publishing our articles and flyers in their e-newsletter in order to meet contract goals with DWP and the Gas Company. They have also been supportive when the SBCCOG requests letters of support.
South Bay Association of Chambers of Commerce	Y	\$0.00	\$0	Y	SBACC - We currently have 1 SBCCOG representative - Olivia Valentine.. M. Lyon also attends and votes as one of three PVP Chamber Executive Board members assigned to SBACC.
Torrance Chamber of Commerce	Y	\$270.00	\$285	Y	Torrance Chamber has been an active supporter of the SBCCOG/SBESC Green Business Certification program as well as our other programs. They have been supportive when the SBCCOG requests a letter of support.
Wilmington Chamber of Commerce	Y	\$100.00	\$100	Y	SBCCOG/SBESC programs such as the DWP and Gas Company. The Chamber actively supports the SBCCOG when a letter of support is requested.
Total for recommended memberships		\$2,262.00	\$2,767		
Other Chambers of Commerce not recommended for 2018-2019					
Filipino American Chamber of Commerce	N	\$0.00	\$75	N	Not recommending at this time. Most of their members are home based businesses.
Lawndale Chamber of Commerce	N	\$0.00	\$300	N	Lawndale Chamber has not been very active.
Lomita Chamber of Commerce	N		\$125	N	Lomita Chamber is not active.
		\$0.00	\$500		