

SOUTH BAY CITIES COUNCIL OF GOVERNMENTS

Social Media Working Group

20285 S. Western Avenue, Suite 100
Torrance, Ca. 90501

Thursday, November 20, 2014
10:00 A.M. – 11:30 A.M.

To ensure handouts for everyone, please RSVP your attendance to chandler@southbaycities.org preferably by November 19th

---- AGENDA ----

- I. Introductions**
 - New attendees provide a brief overview of their services
 - Share something significant from your city's social media use since the last meeting

- II. Guest Speakers:**
 - James Waterman – Regional Manager (State, Local and Education) for “Google for Work”
 - Travis Scott – VP, Agency Relations for Nixle
 - Khaled Tawfik – LA County (App: “The Works”)

- III. LinkedIn Group**
 - Report on usage

- IV. Other Issues of Interest**
 - How do we educate Council Members about social media?

- V. Next Meeting?**
 - January 22, 2015
 - Possible agenda items:
 - New guest speakers
 - Reaching out to cities who have yet to attend
 - ???

SBCCOG's 16th Annual General Assembly: "A View From the Front Porch: Neighborhoods in the South Bay"
Friday, February 27, 2015
8:45 am - 2:30 pm

Register here: <http://www.southbaycities.org/node/1153/register>