

# **SOUTH BAY CITIES COUNCIL OF GOVERNMENTS**

## **Social Media Working Group**

20285 S. Western Avenue, Suite 100  
Torrance, Ca. 90501

**Thursday, August 13, 2015**  
**3:00 P.M. – 4:30 P.M.**

**To ensure handouts for everyone, please RSVP your attendance to chandler@southbaycities.org preferably by August 10<sup>th</sup>**

### **---- AGENDA ----**

- I. Introductions**
  - New attendees provide a brief overview of their services
  - Share something significant from your city's social media use since the last meeting
  
- II. Guest Speaker:**
  - Nancy Rodriguez Casanova – Southern California Edison (SCE)
  
- III. LinkedIn Group**
  - Report on usage
  
- V. Other Issues of Interest**
  - Reflection on League of Cities' legal insight into social media policy development
    - Did anyone update their City's social media policy with some of the advice that was shared during our last meeting?
  - Social Media Checklist
    - Thoughts about Govdelivery's tips for success and how some of them conflict with our cities' social media strategies?
  
- VI. Next Meeting**
  - October 8<sup>th</sup> at 3:00 P.M.
  - Possible agenda items:
    - New guest speakers
    - Reaching out to cities who have yet to attend
    - ???