

# **SOUTH BAY CITIES COUNCIL OF GOVERNMENTS**

## **Social Media Working Group**

20285 S. Western Avenue, Suite 100  
Torrance, Ca. 90501

**Thursday, April 9, 2015**  
**3:00 P.M. – 4:30 P.M.**

**To ensure handouts for everyone, please RSVP your attendance to [chandler@southbaycities.org](mailto:chandler@southbaycities.org) preferably by April 7th**

### **---- AGENDA ----**

- I. Introductions**
  - New attendees provide a brief overview of their services
  - Share something significant from your city's social media use since the last meeting
- II. Guest Speakers:**
  - Medha Paliwal – Public Information Specialist at West Basin Municipal Water District
- III. Recap of Activity Since Last Meeting**
  - mySidewalk
  - General Assembly:
    - Poll Everywhere app
    - Continuing the conversation: monthly question posted on SBCCOG's website
- IV. LinkedIn Group**
  - Report on usage
- V. Other Issues of Interest**
  - Experience with Nextdoor?
    - Would we like a rep to speak at a future meeting?
  - Social media vendor showcase at our meetings?
- VI. Next Meeting**
  - Does the second Thursday every other month at 3:00 P.M. (see schedule below) work for us?
    - June 11, 2015
    - August 13, 2015
    - October 8, 2015
    - December 10, 2015
  - Possible agenda items:
    - New guest speakers
    - Reaching out to cities who have yet to attend
    - ???