

SOUTH BAY CITIES COUNCIL OF GOVERNMENTS

Social Media Working Group

20285 S. Western Avenue, Suite 100
Torrance, Ca. 90501

Wednesday, March 26, 2014
10:00 A.M. – 11:30 A.M.

To ensure handouts for everyone, please RSVP your attendance to chandler@sbesc.com preferably by March 25th

---- AGENDA ----

- I. Introductions**
 - New attendees provide a brief overview of their services
- II. Recap of last meeting's discussion**
 - Have you been in communication with each other?
 - Information sharing - new developments with social media use?
 - Have you brought information for the glossary of South Bay cities' social media accounts for the SBCCOG website?
- III. Showcase of social media policy – LA County**
- IV. LinkedIn Group**
 - Effective communication tool between meeting dates
 - Ways to use it?
 - Should people outside the group be invited to join?
- V. Joulebug App**
 - Free app engaging the public to participate in sustainable activities/practices
 - Utility partner collaboration
 - Interest in possible application for South Bay city use?
 - Would this be optimal for South Bay communities?
 - City/municipal interest?
- VI. Other Issues of Interest**
- VII. Next Meeting?**
 - Wednesday, September 24?
 - Possible agenda items:
 - Guest speakers
 - LinkedIn group interaction – is it useful?
 - ???