

SOUTH BAY CITIES COUNCIL OF GOVERNMENTS

Social Media Working Group

20285 S. Western Avenue, Suite 100
Torrance, CA 90501

Thursday, January 14, 2016
3:00 P.M. – 4:30 P.M.

To ensure handouts for everyone, please RSVP your attendance to chandler@southbaycities.org preferably by January 11th

---- AGENDA ----

- I. Introductions**
 - New attendees provide a brief overview of their services
 - Share something significant from your city's social media use since the last meeting

- II. Guest Speakers:**
 - Justine Fenwick – Nextdoor, Senior City Strategist

- III. LinkedIn Group**
 - Report on usage

- V. Other Issues of Interest**
 - General Assembly discussion: social media exhibit area?

- VI. Next Meeting**
 - March 10th at 3:00 P.M.
 - Possible agenda items:
 - New guest speakers
 - Reaching out to cities who have yet to attend
 - ???