

SOUTH BAY CITIES COUNCIL OF GOVERNMENTS

Social Media Working Group

20285 S. Western Avenue, Suite 100
Torrance, CA 90501

Thursday, April 6, 2017
8:30 A.M. – 10:00 A.M.

To ensure handouts for everyone, please RSVP your attendance to chandler@southbaycities.org preferably by April 3rd

---- AGENDA ----

- I. Introductions**
 - New attendees provide a brief overview of their services
 - Share something significant from your city's social media use since the last meeting

- II. Guest Speakers**
 - Neena Packing – Social Media Community Team Lead for SoCalGas (crisis management)
 - Tom Lorenz – Director of Communications for the City of Glendale (rumor page)

- III. Items from Last Meeting**
 - Rolling Hills Estates
 - Social media policy
 - Digital media publishing tool: Calameo

- IV. Next Meeting**
 - June 1st (8:30 A.M. – 10:00 A.M.)
 - Next guest speaker: ???