

# **SOUTH BAY CITIES COUNCIL OF GOVERNMENTS**

## **Social Media Working Group**

20285 S. Western Avenue, Suite 100  
Torrance, CA 90501

**Thursday, April 6, 2017**  
**8:30 A.M. – 10:00 A.M.**

**To ensure handouts for everyone, please RSVP your attendance to chandler@southbaycities.org preferably by April 3<sup>rd</sup>**

### **---- AGENDA ----**

- I. Introductions**
  - New attendees provide a brief overview of their services
  - Share something significant from your city's social media use since the last meeting
  
- II. Guest Speakers**
  - Neena Packing – Social Media Community Team Lead for SoCalGas (crisis management)
  - Tom Lorenz – Director of Communications for the City of Glendale (rumor page)
  
- III. Items from Last Meeting**
  - Rolling Hills Estates
    - Social media policy
    - Digital media publishing tool: Calameo
  
- IV. Next Meeting**
  - June 1<sup>st</sup> (8:30 A.M. – 10:00 A.M.)
  - Next guest speaker: ???