

SOUTH BAY CITIES COUNCIL OF GOVERNMENTS

Social Media Working Group

20285 S. Western Avenue, Suite 100
Torrance, CA 90501

Thursday, February 2, 2017
8:30 A.M. – 10:00 A.M.

To ensure handouts for everyone, please RSVP your attendance to chandler@southbaycities.org preferably by January 30th

---- AGENDA ----

- I. Introductions**
- New attendees provide a brief overview of their services
 - Share something significant from your city's social media use since the last meeting
- II. Items Since Last Meeting**
- Obama White House social media on ArchiveSocial
 - Misinformation by private individuals over social media – Jackie Wu
 - Government Social Media Convention 2017 – Jeffrey Robinson
 - Goals for the group in 2017
 - Others?
- III. Next Meeting**
- 2017's meeting schedule (8:30 A.M. – 10:00 A.M., 1st Thursday of even numbered months):
 - April 6th
 - June 1st
 - August 3rd
 - October 5th
 - December 7th
 - Next guest speaker: Neena Packing from SoCalGas discussing social media's role in crisis management

Join us for SBCCOG 18th Annual General Assembly, "Driving The South Bay's Digital Future" on Friday, February 24th. Register for this FREE event at:

<http://www.southbaycities.org/meetings-agendas/general-assemblies/18th-annual-general-assembly>.