SOUTH BAY CITIES COUNCIL OF GOVERNMENTS

Social Media Working Group

20285 S. Western Avenue, Suite 100 Torrance, CA 90501

<u>Thursday, November 10, 2016</u> <u>3:00 P.M. – 4:30 P.M.</u>

<u>To ensure handouts for everyone, please RSVP your attendance</u> <u>to chandler@southbaycities.org preferably by November 8th</u>

---- AGENDA ----

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- New attendees provide a brief overview of their services
- Share something significant from your city's social media use since the last meeting

II. Guest Speaker

ArchiveSocial

III. Goals for Group

- Developing a regional social media policy
- Social after-meeting gatherings
- Other ideas?

V. Next Meeting

- Discuss meeting schedule for 2017
- Possible agenda items:
 - Targeted guest speakers
 - $\circ\quad$ Reaching out to cities who have yet to attend
 - o ???