

South Bay Cities Council of Governments

Services for Seniors Working Group

Tuesday, December 6, 2016 Meeting Minutes

By Grace Farwell

In Attendance: Melissa Andrizzi-Sobel, Beach Cities Health District; Jacki Bacharach, SBCCOG; Aaron Baum, SBCCOG; Kari Bell, City of Lawndale; Diane Brown, City of Hawthorne; Jan Buike, City of Manhattan Beach; Colleen Cotter, Palos Verdes Peninsula Village; Alexa Davis, City of Rolling Hills Estates; Ghislaine Davis, City of Torrance Commission on Aging/South Bay Village; Helen Dennis, Helen Dennis & Associates; Andy Downard, ButterFLi; Grace Farwell, SBCCOG; Aaron Fishman, City of Redondo Beach; Laurie Glover, Silverado Senior Living; Marcelle Herrera, Palos Verdes Estates Police Department/PVE-CARES; Britt Huff, Chair, City of Rolling Hills Estates Council Member, H.E.L.P.; Delilah Lanoix, ButterFLi; Steve Lantz, SBCCOG; Tony Materna, ButterFLi; WJ (Bill) Meyers, Ramona Neighborhood Association, Hawthorne; Alvina Narayan, Access Services; Sylvia Richardson, Palos Verdes Library District; Cindy Snodgrass, City of Torrance; Bea Virobik, City of Torrance Commission on Aging/South Bay Village;

1. Welcome and Self Introductions
2. Minutes from the September 27, 2016 meeting were approved. Motion made by Sylvia Richardson and seconded by Jan Buike. Minutes received and filed.
3. ButterFLi, On-Demand Assisted Transportation
Andy Downard, Delilah Lanoix, and Tony Materna attended the meeting to discuss ButterFLi. Andy provided an overview. Highlights included:
 - Uber-like ride service for seniors; work with certified transportation companies (i.e. mobility vans, limo services, etc.)
 - Started in June 2016
 - Covers all of Southern California (LA and Orange Counties, San Diego, and Palm Springs area)
 - Most transportation services require 24-48 hours advance notice
 - ButterFLi is on-demand; match drivers with riders who need ride right now!
 - Available via smart phone, jitterbug phone, laptop; platforms will be released in 1st quarter of 2017
 - Toll-free 800# (855-267-2FLI) to request ride; be there within 30 minutes
 - Caregiver may schedule ride for loved one; caregivers/attendants are able to ride
 - In process of integrating TAP program
 - Pay by check option expected to go live in 2nd quarter of 2017
 - Many payment options; working on prepay account, subscription – pay by distance or by time
 - Partnership with Auto Club
 - Costs:
 - ~ 10 minute ride = ~\$35 for wheelchair; ~\$20 for non-wheelchair
 - ~\$50 per hour
 - Currently have ~50 vehicles available and growing

- As supply increases and as investor \$\$ increase
- Costs of rides will potentially decrease
- Can customize and work with organization/city
- Current transportation services = ~40% of rides; ButterFLI fills the gaps to use the other ~60% of rides
- Will invite ButterFLI back for the May 2017 meeting for an update

4. Update on Measure M

Steve Lantz provided an update and next steps now that Measure M has passed. Please refer to attached document.

5. PATH Homeless Update

Lao Moua provided an update:

- 72 hours from referral call
- Focus on faith-based organizations
 - January 11, 2017 – meeting in Redondo Beach for faith-based organizations at Redondo Beach Public Library
- January – pilot program on how to get case management services
 - Gardena Public Library
 - Carson Public Library
- With colder weather November through March, winter shelter programs are open, although the SPA 8 shelter is not open yet. Lao will let us know when it opens.
 - Keep in mind each shelter is different in terms of their rules, regulations and operations.
- Jacki Bacharach announced the following:
 - In conjunction with Supervisor Mark Ridley-Thomas' office, a landlord workshop is scheduled for February 19, 2017
 - Current funding for homeless services ends February 17, 2017
 - Continued funding is on the Board of Supervisors agenda either today or next week; requesting an extension of funds through June 2017
 - ¼ ¢ sales tax is on March ballot for homeless services

6. Senior Friendly Businesses

- Grace Farwell briefly introduced the topic of Senior Friendly Businesses and proposed the Working Group look at this issue in the coming months

7. Best Cities Mayor's Pledge

It's once again time for the Mayor's Pledge, sponsored by the Milken Institute Center for the Future of Aging

- The City of Torrance made the pledge in 2014
- The City of Rolling Hills Estates recently signed the pledge

8. Next meeting

- **Tuesday, January 24, 2017 @ 9:30 am**